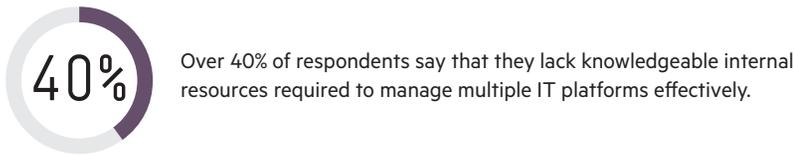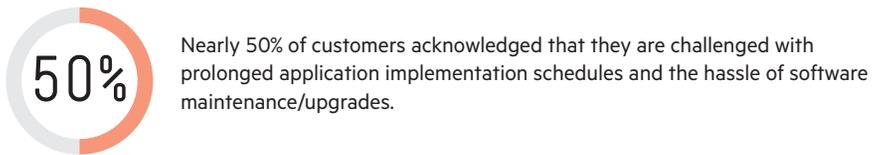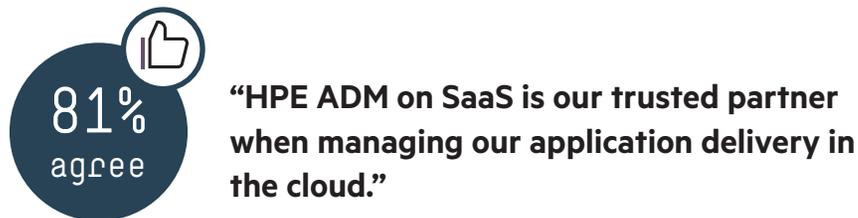# SaaS by the numbers

Summary of HPE Application Delivery Management (ADM) customer survey results by TechValidate

## IT is responsible for the brand today

Overwhelmed by the volume and velocity of application releases, IT teams need the flexibility to stay relevant to the line of business, while keeping the lights on in the data center. Investment protection weighs heavily for the business, when it comes to adopting new technologies without having to do away with legacy systems.

**50%** Nearly 50% of customers acknowledged that they are challenged with prolonged application implementation schedules and the hassle of software maintenance/upgrades.

**40%** Over 40% of respondents say that they lack knowledgeable internal resources required to manage multiple IT platforms effectively.

The pain of staying current with the latest software constantly, and concerns of having a reliable world class platform, with proven security and certifications, are just some reasons why IT teams are looking for **a strategic solutions partner** that can grow with their business—instead of siloed, piecemeal platforms that do not scale.

**81% agree** "HPE ADM on SaaS is our trusted partner when managing our application delivery in the cloud."

Learn more at
**hpe.com/software/adm**

@hpe_alm

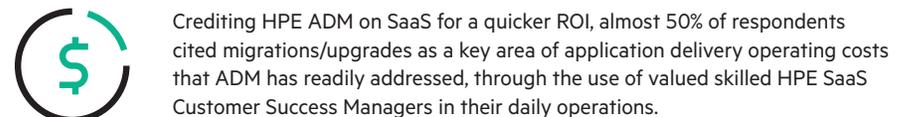## Manage your application delivery in the cloud with HPE ADM

Developers can now more code more and wait less with **HPE Application Delivery Management (ADM)**, in releasing more applications faster. Today, developers are able to protect the business brand through the quality in their application experiences, by proactively identifying and isolating issues down to the line of application code. And as developers scale the cloud and distribute applications, ADM provides peace of mind that their applications will perform dependably, with assurances through the continuous application lifecycle management testing and integration.

**50%** 50% of customers surveyed say that they have reduced their downtimes by at least half. With 75% having shrunk their costs in maintaining infrastructure.

**60%** Over 60% of customers have halved their time in delivering applications, and lower application deployment costs by a similar level.

## 70% of IT organizations are likely to recommend HPE ADM on SaaS

**$1M at least** in cumulative financial benefits says 15% of customers surveyed

## ADM customers cut their operating costs by at least 25%

Crediting HPE ADM on SaaS for a quicker ROI, almost 50% of respondents cited migrations/upgrades as a key area of application delivery operating costs that ADM has readily addressed, through the use of valued skilled HPE SaaS Customer Success Managers in their daily operations.

## See a 25% increase in SaaS use by ADM customers

Built for speed in quality application delivery, ADM offers customers quality application experiences that perform to scale in the cloud. We do so today by providing customers reliability, agility, and efficiencies in their SaaS adoption across multiple platforms.